

PRESS RELEASE ANNOUNCEMENT

Meelunie joins CarbonLeap for their Net Zero Supply Chain goals

Meelunie is a leading global supplier of plant-based food ingredients who exports to over 100 countries around the world.

Meelunie acts as a frontrunner in lowering global supply chain carbon emissions and wishes to contribute by lowering its transport footprint and inspire others to follow suit.

Meelunie uses third party logistics providers and has decided to make its sustainability efforts for ocean transport more scalable and cost efficient by involving supply chain partners that are best positioned to deliver the required carbon savings in a verifiable and transparent manner.

CarbonLeap accelerates the market for voluntary carbon savings by aiding cargo owners in lowering their carbon footprint and work towards a “Net Zero” emissions claim, by means of allocating the benefits of third-party carbon reducing interventions to their supply/value chains, using a product called **Carbon Insets**.

Discussing the announcement:

Marco Heering, CEO, Meelunie

“Since we work with third party logistics providers, we rely on partnerships to lower our supply chain footprint which can oftentimes be complex and costly. So, balancing our sustainability goals with what we can achieve and afford, CarbonLeap offers us great value by providing the right carbon savings in a scalable and cost-effective manner now. These carbon reductions together with our other carbon compensation efforts, should enable Meelunie to reach its goal of becoming “Net Zero” in 2030 for its goods and services sold. Our partnership with CarbonLeap further shows our commitment to positively contribute to efforts to lower global carbon emissions.”

Guido Levie, Co-Founder at CarbonLeap

“We are extremely pleased to see that we are able to add value to Meelunie’s sustainability goals and expect to be on the forefront of future developments in the exciting voluntary carbon reductions market.

CarbonLeap offers scalable emission reductions across all modalities, technologies, and geographies, called Carbon Insets, to lower the carbon intensity of your purchased goods and services (i.e. scope 3). By focusing our efforts on the needs of cargo owners and operating independently from other supply chain actors, this allows us to effectively and efficiently generate, verify, and allocate an array of various Carbon Insets.

We believe that our collaboration with Meelunie creates a cost-effective solution for others to follow towards a Net Zero future.”